

DEPARTMENT OF COMMERCE (CA) AND PG DEPARTMENT OF COMMERCE**ACTIVITIES OF THE DEPARTMENT 2021- 2022****(Association Meetings, Guest Lecture, Celebration of Important Days)**

S.no	Date	Topic	Resource person (Designation with official address)	Event	Platform
1	12.6.2021	Stock Market	Mr.Venkata sri Harsha Founder of Shine Projects MD& CEO Hyderabad	Webinar (STHREE NEEDHI)	Online
2	14.07.2021	Marching With Hope	Priyasahi HOD, Child Development Centre Niraivagam Don Bosco Institute of Psychological Services Citadel, Chennai.	Webinar (Association Meeting)	Online
3	4.8.2021	“Women’s Rights”	Mrs.R.Thenmozhi Advocate, Coimbatore.	Webinar (STHREE NEEDHI)	Online
4	26.08.2021	Art of Thesis Writing & Documentation	Dr.V.Krishnamoorthy Associate Professor Kongu Business School, Kongu Engineering College Erode.	Webinar	Online
5	07.09.2021	Capital Market	Mr.Venkata Sri Harsha Founder of Shine Projects MD& CEO Hyderabad	Webinar	Online
6	06.10.2021	Service Costing	Dr.S.NithyaSumathi (Alumna)M Com Batch 2004-2006	Guest Lecture	Online
7	15.12.2021	Incentivizing Students for Innovation and Entrepreneurship	Purnima Ramani Professional Artist Alumna	Webinar	Online
8	202.12.2021	Job Openings in GST	R D Manoj Kumar & Sudhesh Kumar Trainer, ICA EDU skills, PVT Ltd.,Gandhipuram Coimbatore.	One day Workshop	Offline

9	18.10.2021	Profits and Gains of Profession	Dr.A.Vani Assistant Professor PG and Research Department of Commerce, Government Arts College Coimbatore.	Guest Lecture	Online
10	12.01.2022	“Wings of Rights ” Right In Rem	Mr.K.Prasanth Advocate GTK Junior Krishnagiri Rev.Fr.Gnanapragasam Y Adovate GTK Junior, Krishnagiri.	Webinar (STHREE NEEDHI)	Online
11	28.01.2022	“UGC NET/SET- Orientation”	Prof .S.Christy Monisha Assistant Professor Sri Ramakrishna College of Arts and Science Coimbatore	Webinar	Online
12.	03.03.2022	Investors Awareness program	Mr.Anand BP Mobiliser United Training Services India	Webinar	Online
13.	14.03.2022	SPSS	Dr.S.Sivashankari Assistant Professor,Department of Bioinformatics, Nirmala College for Women	Hands on Training	Offline
14.	15.03.2022	Office Automation	Mrs.R.Uma Maheswari Department of Computer Science Nirmala College for Women	Guest Lecture	Offline

**WORKSHOPS, SEMINARS, CONFERENCES, SYMPOSIUMS, HANDS ON TRAININGS
ORGANISED BY THE DEPARTMENT**

State level Workshops Organized by the Department

S. No	DATE	TOPIC	RESOURCE PERSON	No. of Participants	Platform
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1.	20.12.2021	Job Openings in GST	R D Manoj Kumar & Sudhesh Kumar Trainer, ICA EDU skills, PVT Ltd., Gandhipuram Coimbatore	64	Offline
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State level Hands-on Training programmes Organized by the Department

S. No	DATE	TOPIC	RESOURCE PERSON	No. of Participants	Platform
1.	14.03.2022	SPSS	Dr.S.Sivashankari Assistant Professor, Department of Bioinformatics, Nirmala College for Women Coimbatore	35	Offline

MOU/LINKAGES WITH INDUSTRIES

S.No	Date	Department	Name of the Industry/Institute	Purpose
1.	14.12.2021	B. Com CA	CSC Computer Education (P) Ltd	Value Added

BEST PRACTICES OF THE DEPARTMENT

SL. No.	DATE	DEPT	ACTIVITY
1.	12.6.2021	Commerce CA and M. Com	Webinar (STHREE NEEDHI)
2.	4.8.2021		Webinar (STHREE NEEDHI)
3.	12.01.2022		Webinar (STHREE NEEDHI)

FDP ATTENDED BY THE FACULTY

S.No	Date	Name of the faculty	Title	Organized by	Online/Offline
	22.09.2021 to 28.09.2021	Dr.S.Jaculin Arockia Selvi	“Research Methodology in Social Science	Dr.G.Shankar Government Women’s First Grade College and	Online

				P.G. Study Centre organized by IQAC	
	05.07.2021 - 12.07.2021	N. SUBHALAKSHMI	Research Methodology & Innovation	Institution's Innovation Council, PPG College of Arts and Science, Coimbatore.	Online
	13.07.2021		Marching With Hope	Department of Chemistry (Under DBT Scheme), Nirmala College for Women, Coimbatore.	Online
	27.09.2021 - 04.10.2021		Recent Trends in Capital Market	Institution's Innovation Council, PPG College of Arts and Science, Coimbatore.	Online
	05.07.2021 - 12.07.2021	DR.J. SAGAYA ANGLIEN MARY	Research Methodology & Innovation	Institution's Innovation Council, PPG College of Arts and Science, Coimbatore.	Online
	13.07.2021		Marching With Hope	Department of Chemistry (Under DBT Scheme), Nirmala College for Women, Coimbatore.	Online
	27.09.2021 - 04.10.2021		Recent Trends in Capital Market	Institution's Innovation Council, PPG College of Arts and Science, Coimbatore.	Online
	25.10.2021 - 29.10.2021		Digital Teaching Techniques	ICT Academy	Online
	14.6.2021 to 19.6.2021	P. JONA JENIFER	"E-Content Skill Development"	Nirmala College for Women, Coimbatore.	Online
	08.09.2021		FDP in publications in Scopus Indexed Journals	Sree Narayana Guru, College, Palakkad Main Road ,K.G.Chavadi ,Coimbatore.	Online

	22.09.2021 to 28.09.2021		Online Seven days Faculty Developme nt Programme on “ Research Methodolog y In Social Sciences”	Dr.G.Shankar Government Women’s First Grade College & P.G.Study Centre Ajjarkadu,Udupi	Online
	18.10.2021		Faculty Developme nt Programme on “How to Publish Research Articles in SCI Journals”	Department of Botany , Nirmala College for Women, Coimbatore.	Online
	12.08.2021 – 13.08.2021	A.ANGELCHRISTI NA	“Digital Design Pedagogy Skill Training”	Virudhunagar Hindu Nadars' Senthikumara Nadar College	Online
	14.06.2021 -19.06. 2021		Digital Skills for Smart Teaching	Don Bosco College , Manipur	Online
	08.09.2021		Publications in Scopus Indexed Journals	Sree Narayana Guru College, Coimbatore	Online
	07.06.2021 to 9.6.2021		“Research Funding Projects &IPR(Part II)	R&D Cell IQAC and Department of EXTC, Computers & IT	Online
	22.09.2021 to 28.09.2021	DR.R. DEVI PRASANNA	“Research Methodolog y in Social Science”	Dr.G.Shankar Government Women’s First Grade College and P.G. Study Centre organized by IQAC	Online

	22.07.2021 to 23.06.2021		“Capital Markets	NSE Academy Ltd and School of Commerce, Bharathiar University	Online
	09.08.2021 to 13.08.2021		“Experimental Teaching-Corporate Cognizance ”	Department of Commerce with Business Process Services in Association Tata Consultancy Services	Online
	10.08.2021 to 25.08.2021		“From Research to Publication”	Guru Shree Shantivijai Jain College for Women	Online
	8.09.2021		“Publications in Scopus Indexed Journals “	Department of Commerce (International Business), Sree Narayana Guru College, Coimbatore	Online
	14.06.2021 to 19.06.2021	P.ANUNCIA GABRIELA	“E- Content Skill Development”	Nirmala College for Women, Coimbatore.	Online
	08.09.2021		FDP in Publications in Scopus Indexed Journals	Sree Narayana Guru,College,Palakad Main Road, K.G. Chavadi, Coimbatore-105.	Online
	22.09.2021 to 28.09.2021		Research Methodology In Social Sciences	Dr.G.Shankar Government Women’s First Grade College & P.G.Study Centre Ajjarkadu,Udupi.	Online
	18.10.2021		“How to Publish Research Articles in SCI Journals”	Department of Botany , Nirmala College for Women,Coimbatore	Online
	14.06.2021 to 19.06.2021		“E- Content Skill	Nirmala College for Women, Coimbatore.	Online

			Development”		
	08.09.2021		FDP in Publications in Scopus Indexed Journals	Sree Narayana Guru,College,Palakad Main Road, K.G. Chavadi, Coimbatore-105.	Online

TRAINING PROGRAMMES ATTENDED BY THE FACULTY

S.No	Date	Name of the faculty	Title	Organized by	Online/Offline
1	30.06.2021 - 30.07.2021	N.SUBHALAKSHMI	Innovation Ambassador Training (30 hours)	MoE's Innovation Cell & AICTE, Government of India.	Online

PARTICIPATION OF THE FACULTY IN SEMINARS

S. No	Date	Name of the faculty	Title	National/Intl	Organizing Committee with Address	Platform
1	28.07.2021	Dr.S.JACULIN AROCKIA SELVI	Digital Transformation in Education	National	Department of Commerce Nirmala College for Women, Coimbatore	Online
1	09.05.2021	P. JONA JENIFER	“Role and Responsibilities of teacher in Present Scenario”	National	Educational Planet and Eduweapon Classes.	Online
1	25.10.2021	A.ANGELCHRISTINA	The Socio-Economic Relevance of Social Stock Exchange in	National	Chanmaya College of arts, Commerce	Online

			India : An Exporation		and science	
	28.07.2021	Dr.R.DEVI PRASANNA	Digital Transformation in Education	National	Department of Commerce Nirmala College for Women, Coimbatore	Online
	14.06.2021 to 19.06.2021	P.ANUNCIA GABRIELA	Recruitment Trends- A Virtual Reality 2021.	International	Department of Computer Technology, SNMV College of Arts and Science.	Online
	18.11.2021.		Webinar on” Green Economy”	-	Go Green Committee	Offline

PARTICIPATION OF THE FACULTY IN CONFERENCES

S. No	Date	Name of the faculty	Title	National/Intl	Organizing Committee with Address	Platform
	4.09.2021	Dr.R.DEVI PRASANNA	Conference on Modern Techniques and Practices in Commerce and Management	International	Department of Commerce and Management Tapti Educational Society’s Bhusawal Arts , Science and P.O.Nahata Commerce College,Bhusawal,P. O. Nahata Commerce College,Bhusawal	Online

PARTICIPATION OF THE FACULTY IN WORKSHOPS

S. No	Date	Name of the faculty	Title	National/Intl	Organizing Committee with Address	Platform
	15.07.2021 & 16.07.2021	N.SUBHALAKSHMI	Advanced Excel with Statistical Tools		Department of Mathematics (Under DBT Scheme), Nirmala College for Women, Coimbatore.	Online
	15.12.2021 & 16.12.2021	DR.J.SAGAYA ANGLIEN MARY	Public Financial Management System with Special Reference to TSA	State	Internal Quality Assurance Cell in collaboration with Department of Commerce, St. Joseph College for Women, Tirupur.	Offline
	15.7.2021 & 16.7.2021.	Dr.R.DEVI PRASANNA	“Advanced Excel with Statistical Tools”	National	Department of Mathematics (Under DBT Scheme), Nirmala College for Women, Redfields Coimbatore.	Online
	9.06.2021 to 15.06.2021		“GST and its Implications on Business	National	Chengalpatu District Branch of SIRC of ICAI	Online

	28.06.2021		“Best Practices and Evolving Benchmarks in Higher Education Institutions”,	State	IQAC Cell, Nirmala College for Women	Online
	29.06.2021		“Pedagogy on Project Report – An Overview”,	State	Department of Commerce with E-Commerce, Nirmala College for Women on	Online
	22.07.2021 & 23.07.2021		Research for Academic Excellence,	National	Department of English and other Foreign Languages, SRM Institute of Science and Technology, Ramapuram Campus, Chennai	Online
	30.07.2021		Best Practices in Teaching, Learning and Evaluation	State	IQAC Cell, Nirmala College for Women	Online
	03.09.2021		Placement Officers Workshop for Excellence in Recruitment	National	NSE Academy Ltd	Online

PUBLICATION BY THE FACULTY IN NATIONAL JOURNALS

Note: Under Indexing details please enter whether the journal is approved by UGC CARE or Indexed in Scopus/ Web of Science

S. No	Month & Year	Name of the faculty	Topic	Name of the Journal	Vol No, Issue No, Pg No	ISSN	Impact factor	Indexing Details
1.	Feb 2022	Dr.S.Jaculin Arockia Selvi	Financial Structure of Cement Companies in India	The International Journal of Analytical and Experimental Modal	Vol- XIV, Issue-II pp 1138-1147	08886-9367		An UGC-Care approved Group-II Journal
2.	Feb 2022	Dr.R. Devi Prasanna	“A Study on Awareness of crypto currency with special reference to Coimbatore City “	The International Journal of Analytical and Experimental Modal Analysis-	Vol- XIV, Issue-II pp 1054-1060	08886-9367		An UGC-Care approved Group-II Journal
3	Feb 2022	P.Jona Jennifer	“A Study on Awareness of crypto currency with special reference to Coimbatore City “	The International Journal of Analytical and Experimental	Vol- XIV, Issue-II pp 1054-1060	08886-9367		An UGC-Care approved Group-II Journal

				Modal Analysis-An UGC-Care approved Group-II Journal				
4.	Feb 2022	P.Anuncia Gabriela	“A Study on Awareness of crypto currency with special reference to Coimbatore City “	The International Journal of Analytical and Experimental Modal Analysis-An UGC-Care approved Group-II Journal	Vol- XIV, Issue- II pp 1054- 1060	08886- 9367		An UGC- Care approved Group-II Journal

PUBLICATION BY THE FACULTY IN INTERNATIONAL JOURNALS

S. No	Month & Year	Name of the faculty	Topic	Name of the Journal	Vol No, Issue No, Pg No	ISSN	Impact factor	Indexing Details
1.	Sep 2021	Dr.S.Jaculin Arockia Selvi	A Study on Customer's Perception	Internatio nal journal of	Vol-1- Issue - 2,			

			towards Loyalty Programs offered by Amazon	Humanities and Sciences				
2	September – 2021	N.SUBHALAKS HMI	Customer's Satisfaction towards Cashless Transactions (with special reference to Coimbatore City)	International Journal of Humanities and Science	Volume – 1, Issue 1, Pg.No : 343-346	-	-	-
	November – 2021		Impact Of Online Reviews On Purchase Decision With Special Reference To Coimbatore City	International Journal of Humanities and Science	Volume – 1, Issue 2, Pg.No : 36-40.	-	-	-
	November – 2021		Study on Perception towards Terrace Gardening with special reference to Coimbatore City	International Journal of Humanities and Science	Volume – 1, Issue 2, Pg.No : 127-133	-	-	-
3	Sep 2021	Dr.R.Devi Prasanna	“A Study on Awareness of Gold Sovereign Bonds with	International Journal of Humanities and Sciences	Vol-1- Issue -			

			special reference to Coimbatore City”		2, pp-27-29			
	Sep 2021		“A study on effect of Advertisement on Confectionery Products with Special Reference to Coimbatore City”	International Journal of Humanities and Sciences	Vol-1- Issue - 2, Pp-41-46			

PAPER PRESENTATION BY THE FACULTY

S No	Date	Name of the faculty	Topic	Category	Organizing Committee with address	Platform
	17.12.2021 & 18.12.2021	N.SUBHALAKSHMI	Foreign Institutional Investment in India and Relationship with Indian Capital Market (BSE-SENSEX)	International	LEAD College of Management, Palakkad, Kerala.	Online
	1.12.2021 & 2.12.2021	A.ANGELCHRISTINA	“A Study on Customers Perception and Satisfaction towards Internet Banking	International Conference on Business Research	Department of Commerce College of Science and Humanities, SRM Institution of Science and	Online

			Services (with Special Reference to Coimbatore City)		Technology, Kattankulathur	
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ONLINE COURSES COMPLETED BY THE FACULTY

Note: Please enter only the courses which are completed by the faculty under this table

S. No.	Name of the Staff	Name of the Course	Institution	Date of Completion
1.	Dr.R. Devi Prasanna	Communication Skills, Modes and Knowledge Dissemination	National Initiative for Technical Teachers Training	Sep 2021

DETAILS RELATED TO STUDENTS

STUDENT'S PARTICIPATION IN SEMINARS

S. No	Date	Name of student	Topic	Name of the Seminar	Organizing Committee and platform	National/ International
1.	28.07.2021		Digital Transformation in Education	National Seminar	Department of Commerce Nirmala College for Women, Coimbatore	National

STUDENT PRESENTATION IN SEMINARS AND CONFERENCES

S. No	Date	Name of student	Topic	Name of the Seminar	Organizing Committee and platform	National/ International
1	06.07.2021	A.Michael Daisy	Graduate Preparedness & Career Lesson	Orientation Webinar	Nirmala College for Women.	-

	28.07.2021		from Covid-19. Seminar on “ Digital Transformation In Education”.	Seminar Webinar	Online Go green committee	National
	27.11.2021		Effect & Control Measures of Chemical Pollution on Environment.			
2	01.06.2021	P.Nandhini	Webinar on Covid Awareness & Importance of Vaccination		NSS,Nirmala College for Women.	
	02.06.2021		.		Department of Tamil, Nirmala College for Women.	
	05.06.2021		Webinar on Women &. Volentee rship.		Nirmala College for Women	
	07.06.2021		Webinar on World Environment Day.		Nirmala College for Women	
	06.07.2021		Webinar on Manatin Enname Valarcciyin Totakkam.		Department of Commerce,	

	28.7.2021		Orientation Webinar on Graduate Preparedness & Career Lesson from Covid-19.		Nirmala college for Women RSP	
	8.8.2021-10.8.2021		National Seminar on “ Digital Transformation In Education”.		NSS	
	14.8.2021		Bridge the gap contest(RSP). RSP		Institutions Innovation Council	
	25.9.2021		Webinar on 75 th Independence day celebration(NSS).		Nirmala College for Women Go Green	
	16.11.2021		Webinar on A Waking the Mind of Young Entrepreneurs & Webinar on Accelerating an Innovation Approach to Startup.		Nirmala College for Women Go Green	
	18.11.2021					

	25.11.2021		Webinar on Biodiversity Conversation.			
	27.11.2021		Webinar on Green Economy.			
			Webinar on Know Your Rights Women Centric Laws.			
			Webinar on Effect & Control Measures of Chemical Pollution on Environment			
3	20.6.2021 28.7.2021	J.Perlin Rithisha	Poster Competition Say No to Plastics. National Seminar on " Digital Transformation In Education".		Department of Commerce, Nirmala College for Women.	

STUDENT PLACEMENT

S.No	Name	Batch	Designation	Name of the Institution
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S.No	Name	Batch	Designation	Name of the Institution
1	ANGELIN JOHNSON	2019-2022	Customer Support Officer	Allsec Technologies Limited
2	CHANDANA.M.S	2019-2022	Customer Support Officer	Allsec Technologies Limited
3	PRABHA.M	2019-2022	Business Development Officer	Sureti Insurance Marketing
4	SRIMATHI.M	2019-2022	Customer Support Officer	Allsec Technologies Limited
5	SRUTHI.S	2019-2022	Customer Support Officer	Allsec Technologies Limited
6	TRISHILA.J	2019-2022	Customer Support Officer	Allsec Technologies Limited
7	VARSHA.V	2019-2022	Teacher	Senthil Educational Trust